

II Semester B.H.M. Examination, September/October 2021
(F+R) (CBCS) (2015-16 and Onwards)
HOTEL MANAGEMENT

Paper – 2.5 : Travel and Tourism Management

Time : 3 Hours

Max. Marks : 70

Instructions : 1) Write *neatly*.
2) Illustrate *wherever* necessary.

SECTION – A

1. Answer **any five** questions. (5×2=10)
- Expand : PATA and ASTA.
 - Who is a Tour Operator ?
 - Difference between climate and weather.
 - Mention three styles of Hindu temple architecture.
 - Mention two types of supplementary accommodation.
 - Mention 4 purposes of a Travel.
 - Difference between wholesale Travel agency and Retail Travel agency.

SECTION – B

- Answer **any three** questions. (3×6=18)
- Explain various types of Transport system.
 - Mention the functions of travel agency.
 - Explain six seasons of India.
 - Explain India's bio-diversity.
 - Introduce the salient features of Tajmahal architecture to a group of foreign tourists.



SECTION – C

Answer **any three** questions.

(3×14=42)

7. Explain physiographical structure of India.
 8. Explain the role of Accommodation in Tourism industry.
 9. Explain the importance and role of Tourist guide in promotion of Tourism in India.
 10. Explain the fairs and festivals of India.
 11. Explain the differences between the Southern style and Northern style of architecture with suitable examples.
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