



VI Semester B.H.M. Examination, September/October 2021  
(CBCS) (F+R) (2017 – 18 and Onwards)

**HOTEL MANAGEMENT**

**Paper – 6.3 : Management Principles and Practices**

Time : 3 Hours

Max. Marks : 70

- Instructions :** i) Number **all** answers **correctly**.  
ii) Draw diagrams **wherever** necessary.  
iii) Do **not** answer extra questions.

SECTION – A

Answer **any five** questions.

(5×2=10)

1. a) What is "Management by Objectives" ?  
b) Name any two types of decisions.  
c) What is decentralization of authority ?  
d) Define "Administration".  
e) What is a formal organization ?  
f) State two responsibilities of business towards consumers.  
g) Name any two types of leadership.

SECTION – B

Answer **any three** questions.

(3×6=18)

2. Discuss the various functions of management.
3. Explain the difference between selection and recruitment.
4. What are the merits and demerits of line organisation ?
5. Illustrate Herzberg's two factor theory with an example.
6. Elaborate on the importance of managerial ethics.
7. Analyze the factors affecting organizational planning.

SECTION – C

Answer **any three** questions.

(3×14=42)

8. Compare the functions of management and operations with respect to hospitality industry.
9. Why is planning considered as an attempt to anticipate the factor of a business ?
10. "Management is the effective utilization of human and material resources to achieve the enterprises objectives". Comment.
11. Predict workplace changes that you believe might take place in the post pandemic business environments.