VII Semester BHM Examination, March/April 2021
(Fresh) (CBCS) (2018-19 and Onwards)
HOTEL MANAGEMENT
7.2 : Accommodation Management

Time : 3 Hours

Max. Marks : 70

Instructions : 1) Read Instruction **carefully**.
2) Number answers **correctly**.
3) Provide diagram **wherever** necessary.

SECTION – A

Answer **any five** questions in **not** more than **3** lines **each**.   (5×2=10)

1. a) Give the formula for A.R.R.

   b) Define Incentive Rate.

   c) What is e-key ?

   d) What is ergonomics ?

   e) What is Par level ?

   f) What is an Eva Floor ?

   g) Define Yield.

SECTION – B

Answer **any three** questions.   (3×6=18)

2. Explain the job description of floor supervisor.

3. What are the pre-purchase procedure ? Explain.

4. List the steps to determine average room rate based on Hubbart Formula.

5. Draw the layout of Hotel Lobby.

6. Discuss the 'Team Concept' in a security training program.

SECTION – C

Answer **any three** questions, **each** questions carries **equal** marks.   **(3×14=42)**

7. Describe the various factors to be taken into consideration while planning Eva Room.

8. Mention the importance of Yield Management.

9. State the different types of room tariff and list the various reason for discount allocation.

10. Elaborate on the significance of budgeting in hotel housekeeping.

11. Heaven hotel has 450 rooms, 50 are triple and 60 are double, remaining rooms are single – on the night of May 10, 2015. The night auditor counted 200 rooms occupied, 40 rooms are triple, 48 are double and the remaining are single. Moreover the housekeeping department communicated only 10 rooms are out of order for the night of May-10, 2015. Total revenue is Rs. 25,00,000/- and the potential revenue is Rs. 30,00,000/.

    Calculate :

    a) Occupancy %

    b) Single occupancy rate

    c) Double occupancy rate

    d) Triple occupancy rate

    e) Rev Par and A.R.R.